8853530 Status Revised

Traffic Order# 37046

08/29/2012 10:13 AM

Last Received: 08/29/2012 8:11 AM

Printed: Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS

Advertiser ) ROMNEY, MITT Product ROMNEY/PRESIDENT/REP

Estimate#

Rep Order#

EC'd Yes

Buyer STEPHANIE KINCAID

Phone# Fax#

) AMERICAN RAMBLER PRODUCTION Agency

138 CONANT ST BEVERLY, MA 01915

Agency C/P1/P2/E

Flight Dates

08/22/2012 - 08/28/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES

Salesperson Phone# Salesperson FAX#

202-872-5880 202-872-0263 l of 6

## - CONTRACT COMMENT -

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

PLS SEE LINES FOR NA, WILL CREDIT

TTL CREDIT: 41625 REV TTL: 96290

PLS CNF

T/R STEFAN FOR MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	600A-700A		:30	\$1,100.00	08/22-08/24	6	1	6	\$6,600.00	
		Buyli	ne Comment:	: 6A NEWS								
	2	W-F	700A-900A		:30	\$900.00	08/22-08/24	6	1	6	\$5,400.00	
		Buyline Comment: EARLY SHOW		EARLY SHOW								
	3	W-F	900A- 1000A		:30	\$650.00	08/22-08/24	3	1	3	\$1,950.00	
		Buyli	ne Comment:	: LIVE W/KELLY								
	4	W-F	1000A- 1100A		:30	\$1,300.00	08/22-08/24	3	1	3	\$3,900.00	
		Buyli	ne Comment:	PRICE IS RIGHT								
	*5	W-F	1100A- 1200P		:30	\$1,800.00	08/22-08/24	2	1	2	\$3,600.00	
		Buyli	ne Comment:	Y&R								

Sales Remark: V3 1X NA

V3 Comment Changed, Spots/week Changed

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 08/29/2012 10:13 AM
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 08/29/2012 8:11 AM

Showing Buylines: All Lines

Station Adverti Produc	iser ( t I	KLAS-TV LAS VEGAS ( ) ROMNEY, MITT ROMNEY/PRESIDENT/REP		138 COI BEVER	NANT ST LY, MA(	AN RAMBLER I	PRODUCTION	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES					
Estimat Buyer Phone# Fax#	5	STEPHANIE KINCAID	Agency C/P1/P2/E Flight Dates Hiatus Weeks	08/22/2012 - 08/28/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263				
	Ln	Day Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart	
	6	W-F 1200P- 1230P			: 30	\$650.00	08/22-08/24	6	1	6	\$3,900.00		
		Buyline Comment:	NOON NEWS										
	7	W-F 1230P- 200P			:30	\$750.00	08/22-08/24	3	1	3	\$2,250.00		
		Buyline Comment:	BOLD & BEAUTIFUL										
	8	W-F 200P-300P Buyline Comment:			: 30	\$750.00	08/22-08/24	3	1	3	\$2,250.00		
	9	W-F 300P-400P Buyline Comment:			:30	\$800.00	08/22-08/24	6	1	6	\$4,800.00		
	10	W-F 400P-500P Buyline Comment:			:30	\$900.00	08/22-08/24	6	1	6	\$5,400.00		
	*11	W-TH 500P-630P Buyline Comment: Sales Remark: V V3 More than 2 code	5P NEWS 3 2X NA		:30	\$1,250.00	08/22-08/23	4	1	4	\$5,000.00		
	*12	W-TH 630P-700P Buyline Comment: Sales Remark: V V3 More than 2 code	INSIDE EDITION 3 1X NA		:30	\$900.00	08/22-08/23	2	1	2	\$1,800.00		
	*13	W-TH 700P-800P  Buyline Comment: Sales Remark: V V3 More than 2 code	ET 3 1X NA		:30	\$1,000.00	08/22-08/23	2	1	2	\$2,000.00		

Rep Order# EC'd Yes	8853530	Ver# 3	Status Revised	Traffic Order# 37046	Printed: Last Received:	08/29/2012 10:13 AM 08/29/2012 8:11 AM	3 of	f 6
					Showing Buylines: All	Lines		

Station KLAS-TV LAS VEGAS ) AMERICAN RAMBLER PRODUCTION Rep Firm Agency ) ROMNEY, MITT 138 CONANT ST Sales Office ( ) WASHINGTON Advertiser ) MIKE JONES ROMNEY/PRESIDENT/REP BEVERLY, MA 01915 Salesperson ( Product Estimate# Agency C/P1/P2/E 202-872-5880 STEPHANIE KINCAID Flight Dates Salesperson Phone# Buyer 08/22/2012 - 08/28/2012 202-872-0263 Phone# Hiatus Weeks Salesperson FAX# Fax# Spots/Week # of Total Total Cost Daypart LT Day Time Program Rate Dates Ln Len Spots Weeks \_\_\_\_ 1 \$6,800.00 \*14 W-TH1100P-:30 \$1,700.00 08/22-08/23 1130P Buyline Comment: 11P NEWS Sales Remark: V3 2X NA V3 More than 2 codes changed 1 \$1,950.00 15 W-F 1130P-\$650.00 08/22-08/24 3 :30 1230A Buyline Comment: LETTERMAN 16 W 900P-08/22-08/22 1 1 1 \$10,000.00 :30 \$10,000.00 1000P Buyline Comment: CRIMINAL MINDS \*17 F 900P-0 0 \$0.00 :30 \$7,000.00 08/24-08/24 1000P Buyline Comment: CSI:NY Sales Remark: V3 1X NA V3 Comment Changed, Spots/week Changed 0 \$0.00 \*18 F 1000P-0 \$7,000.00 08/24-08/24 :30 1100P Buyline Comment: BLUE BLOODS V3 1X NA Sales Remark: V3 Comment Changed, Spots/week Changed 19 \$3,000.00 SA 500P-700P :30 \$1,500.00 08/25-08/25 Buyline Comment: NEWS ROTATION \$0.00 \*20 SA 530P-600P 08/25-08/25 0 0 :30 \$750.00

Buyline Comment: POLITICS NOW

V3 Comment Changed, Spots/week Changed

V3 1X NA

Sales Remark:

Rep Order# 8853530 EC'd Yes Printed: 08/ Last Received: 08/2 Showing Buylines: All Lines 08/29/2012 10:13 AM 4 of 6 Status Revised Traffic Order# 37046 Ver# 3 08/29/2012 8:11 AM

Station KLAS-TV LAS VEGAS Advertiser ( ) ROMNEY, MITT Product ROMNEY/PRESIDENT/REP Estimate#			Agency ( 138 CC BEVEI Agency C/P1/P2/	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES									
Buyer Phone Fax#		STEPHANIE KINCAID			Flight Dates Hiatus Weeks	08/22/2012 - 08/28/2012			Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
												00.00	
	*21		700P-800			:30	\$250.00	08/25-08/25	0	0	0	\$0.00	
		-	ine Comment										
		Sales Re		V3 2X NA									
		V3 Comme	ent Changed	d, Spots/week Changed									
	*22		800P-900			:30	\$2,500.00	08/25-08/25	0	0	0	\$0.00	
			ine Comment										
		Sales Re		V3 2X NA									
		V3 Comme	ent Changed	i, Spots/week Changed									
	*23	SA	900P- 1000P			:30	\$2,500.00	08/25-08/25	0	0	0	\$0.00	
		Buyl		t: CRIMETIME									
		Sales Re		V3 1X NA									
				i, Spots/week Changed									
				-,,									
	*24	SA	1000P- 1100P			:30	\$4,000.00	08/25-08/25	0	0	0	\$0.00	
		Buyl:	ine Comment	t: 48HR MYSTERY									
		Sales Remark: V3 1X NA											
		V3 Comme	ent Changec	d, Spots/week Changed									
	25	SA	1130P- 1230A			:30	\$150.00	08/25-08/25	1	1	1	\$150.00	
		Buy1:	ine Comment	t: THE UNIT									
	26	SA	500A-700	A		:30	\$250.00	08/25-08/25	4	1	4	\$1,000.00	
				t: EARLY SHOW/NEWS		.50	4200100	00,20 00,20				•	
		,											
	27	SU	600A-630	7.7		:30	\$440.00	08/26-08/26	1	1	1	\$440.00	
	41			t: 6A NEWS SUN		:30	\$44U.UU	00/20-00/20	1	1	1	V310.00	
		buy1.	rne comment	C: ON MEMS SOM									
	20	CII	6202 202			2.0		00/26 00/26	2	1	2	62 400 00	
	28	SU	630A-800			:30	\$1,200.00	08/26-08/26	2	1	2	\$2,400.00	
		Buy1:	ine comment	t: SUNDAY MORNING									

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Showing Buylines: All Lines

Station Adver Produ	tiser ct	KLAS-TV LAS VEGAS ( ) ROMNEY, MITT ROMNEY/PRESIDENT/REP		Agency ( 138 BE	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) MIKE JONES								
Estima Buyer Phone Fax#		STEPHANIE KINCAID			Agency C/P1/ Flight Dates Hiatus Weeks	08/22	2/2012 - 08/28/201	Salesperson Phone# Salesperson FAX#		202-872-5880 202-872-0263			
LT	Ln	•			Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
	29	SU Buyli	800A-830A ine Comment:	NOW SU MR2		:30	\$1,200.00	08/26-08/26	2	1	2	\$2,400.00	<del>,</del> -
	30	SU Buyli	830A-900A ine Comment:	FACE THE NATION		:30	\$600.00	08/26-08/26	1	1	1	\$600.00	
	*31	Sales Re		NEWS SUN 3 1X NA Spots/week Changed		:30	\$175.00	08/26-08/26	0	0	O	\$0.00	
	*32	Sales Re	mark: V	5P NEWS SUN 3 3X NA Spots/week Changed		:30	\$1,700.00	08/26-08/26	0	0	0	\$0.00	
	33	SU Buyli	700P-800P ine Comment:			:30	\$12,000.00	08/26-08/26	1	1	1	\$12,000.00	
	34	SU Buyli	1000P- 1100P ine Comment:	MENTALIST		: 30	\$5,000.00	08/26-08/26	1	1	1	\$5,000.00	
	35	SU Buyli	1100P- 1130P ine Comment:	11P NEWS SUN		:30	\$750.00	08/26-08/26	2	1	2	\$1,500.00	
	36	SU Buyli	500A-600A ine Comment:	5A NEWS SUN		:30	\$100.00	08/26-08/26	2	1	2	\$200.00	

Rep Order# 8853530 Status Revised Traffic Order# 37046 08/29/2012 10:13 AM 6 of 6 Ver# 3 Printed: EC'd Yes Last Received: 08/29/2012 8:11 AM

**Showing Buylines:** All Lines

Station KLAS-TV LAS VEGAS ) AMERICAN RAMBLER PRODUCTION Rep Firm Agency (

) ROMNEY, MITT 138 CÓNANT ST Sales Office ( ) WASHINGTON Advertiser ( Product ROMNEY/PRESIDENT/REP BEVERLY, MA 01915 Salesperson ( ) MIKE JONES

Estimate# Agency C/P1/P2/E

Buyer STEPHANIE KINCAID Flight Dates 08/22/2012 - 08/28/2012 Salesperson Phone# 202-872-5880 Salesperson FAX# 202-872-0263

Hiatus Weeks Phone# Fax#

-SALES MONTHLY TOTALS-

Aug 12: 79 / \$96,290.00 Sep 12: 0 / \$0.00

Sales Totals: 79 / \$96,290.00 Station Totals: 79 / \$96,290.00 Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

Market Totals \$204,872 CABL 0% 47% KSNV 25% KTNV 15% KTUD 0% KLAS

0% 0% 0% **KVCW** KVMY KVVU 13% UNKN

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